



DECEMBER 9-13, 2024

# 2024 Annual Conference Call for Sponsors and Exhibitors

Join AML as a sponsor or exhibitor at our 74th Annual Local Government Conference, December 9-13, 2024. Throughout the week, the Annual Conference and side events bring more than 1,000 municipal officials together from across the state to learn, network, and address common challenges.

In addition to AML activities, AML Affiliates hold their annual meetings on the sidelines of the conference, with attendance and sessions designed for the: Alaska Conference of Mayors, Alaska Municipal Management Association, Alaska Association of Municipal Clerks, Alaska Government Finance Officers Association, Alaska Assessing Officers Association, and the Alaska Municipal Attorneys Association.

### How does AML support Alaska’s local governments?

- AML provides knowledge and resources to thousands of elected officials and municipal leaders.
- AML is at the forefront of planning and technical assistance for federal infrastructure investment.
- AML adds to the capacity of local governments, including by implementing shared services.

### Why engage with AML members?

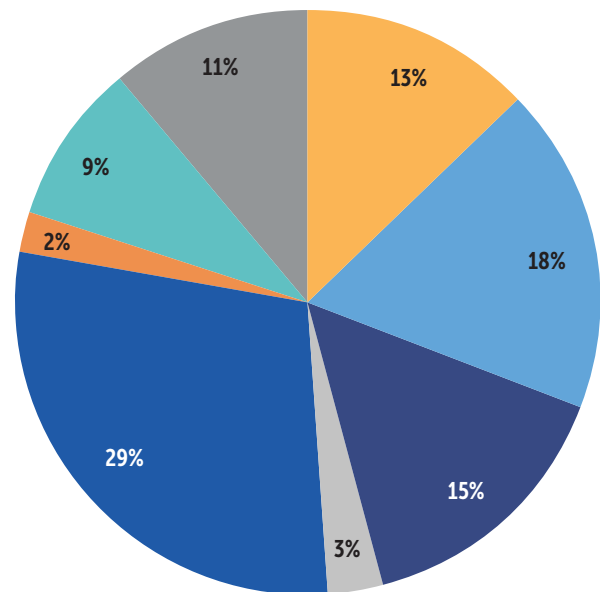
- Alaska’s local governments are at the intersection of Federal, State, and local development activities.
- Promote your services, expand your business development strategies, and engage with decision makers from Alaska’s 165 cities and boroughs.
- AML’s 165 members collectively represent \$2.9 billion in revenue and purchasing power.

We invite you to partner with us as we work to strengthen Alaska’s local governments to address common challenges, shared services to build capacity, and support for funding opportunities.

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Conference Attendees



- Mayors
- Municipal Managers/Admins
- Municipal Clerks
- Municipal Finance
- City Council Members
- State Officials
- Business Leaders
- Assembly Members

# Sponsorship Benefits

	SPONSORSHIP BENEFITS BY LEVEL OF PARTICIPATION					
	DENALI \$10,000	ELIAS \$7,500	FORAKER \$5,000	NORTHSTAR \$3,500	PARTNER \$2,000	SUPPORTER \$1,000
Opportunity to introduce keynote speaker	Yes					
Sponsor-provided promotional item	Yes	Yes				
Advertisement in the Annual Conference Program	Full Page	Half Page	Quarter Page			
AML Annual Conference attendees	Yes	Yes	Yes			
Verbal recognition of sponsorship	Yes	Yes	Yes	Yes		
Exhibitor Booth at AML Annual Conference	Yes	Yes	Yes	Member Rate		
Complimentary conference registrations (\$400 value)	4	3	2	1	1	1
Logo in the AML Annual Conference Program	Yes	Yes	Yes	Yes	Name Listed	Name Listed
Logo in conference attendee communication	Yes	Yes	Yes	Yes	Name Listed	
Logo on Annual Conference website	Yes	Yes	Yes	Yes	Name Listed	Name Listed
Logo on conference signage	Yes	Yes	Yes	Yes	Name Listed	Name Listed
Logo on plenary session slides	Yes	Yes	Yes	Yes	Name Listed	Name Listed



# Additional Sponsorship Opportunities

## **Snack Break (4 available) \$2,000/per break**

During long conference days, participants need to refuel during breaks! Your company name and logo will be displayed during the designated snack break.

## **Lanyard Sponsor (1 available) \$4,000**

Conference participants will wear lanyards featuring your company name or logo and the AML logo for the duration of the conference. (Must be confirmed prior to October 1.)

## **Coffee Cart (4 available) \$4,000/per day**

Conferences run on coffee! Your company name and logo will be featured on the drink tickets and all day at the coffee cart serving delicious specialty coffees.

## **AMLounge (4 available) \$4,000/per day**

Attendees want to unwind towards the end of a long day. At the lounge, from 4-6pm, they can enjoy a hosted bar while chatting with their peers. Your company name and logo will be featured on the drink tickets and displayed at the lounge.

## **Conference Bag (1 available) \$7,000**

Your company name and logo will be featured along with AML's logo on the conference bag, offering great exposure during the conference and beyond. (Must be confirmed prior to October 1.)

## **Awards Luncheon (1 available) \$10,000**

Awards are given to four exceptional local government officials and to four communities for exemplary efforts or innovations in local government. Sponsorship includes three minutes to address attendees, introduce the speaker, and company signage displayed during the luncheon.

## **Community Block Party (1 available) \$10,000**

A hosted bar and heavy appetizers, music, and silent auction while Municipalities showcase what makes their community unique. Your logo will be displayed during the event, and you will have the chance to speak to participants.

## **Game Night (1 available) \$10,000**

A fun, interactive evening with a variety of games for all attendees to enjoy with a hosted bar and heavy appetizers. Your company name and logo will be displayed during the event, and you will have the chance to speak to participants.

## **Newly Elected Officials Networking Reception (1 available) \$10,000**

The annual NEO reception is the perfect chance for your organization to spend time with Alaska's newest municipal leaders. You'll have the opportunity to speak for three minutes, and your company name and logo will be displayed at the reception.

**Sponsors will be recognized on the website, in the conference program, in all conference email communication, and signage at the conference.**

# Sponsorship and Exhibitor Application

(PLEASE PRINT OR TYPE)

Company/Organization \_\_\_\_\_

(Please print exactly as name should appear in the program and on signage.)

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Sponsorship Level

- Denali - \$10,000       Foraker - \$5,000       Partner - \$2,000  
 Elias - \$7,500       North Star - \$3,500       Supporter - \$1,000

## Additional Sponsorship Opportunities

- Snack Break - \$2,000       AMLounge - \$4,000       Community Block Party - \$10,000  
 Lanyard Sponsor - \$4,000       Conference Bags - \$7,000       Game Night - \$10,000  
 Coffee Cart - \$4,000       Awards Luncheon - \$10,000       NEO Networking Reception - \$10,000

## Exhibitor Options

- Monday – Tuesday: AML Affiliate Meetings  
     Member - \$450     Government/Non-Profit - \$350     Non-Member - \$550
- Wednesday – Thursday: AML Annual Conference  
     Member - \$600     Government/Non-Profit - \$750     Non-Member - \$925
- Monday – Thursday: Maximum exposure and best value!  
     Member - \$800     Government/Non-Profit - \$950     Non-Member - \$1,125
- Exhibitor Booth is included in my sponsorship level (Foraker and up)  
    What days will you be exhibiting?     Wed-Thu     Mon-Thu
- Additional representative - \$100
- Late Registration (after 11/15/24 – space permitting) - \$100

### Each booth includes:

- Registration for 1 representative
- Electricity
- Internet Access
- 6' table & 2 chairs

Total \$ \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

Method of Payment:  Check (payable to Alaska Municipal League)     Invoice Me  
 Credit Card (pay online at [amlannual.org](http://amlannual.org))

**Completed forms should be emailed to [sarahk@akml.org](mailto:sarahk@akml.org) or mailed to the AML office.**

**Mailing Address:** One Sealaska Plaza, Suite 302 Juneau, AK 99801

**Cancellation Policy:** Cancellations or changes must be made in writing and received by email no later than Friday, November 15, 2024. No refunds will be made for “no-shows” or cancellations after this date. AML cannot be responsible for cancellations due to weather.

If you have any questions, contact Sarah King at [sarahk@akml.org](mailto:sarahk@akml.org).