



DECEMBER 9-13, 2024

2024 Annual Conference Call for Sponsors and Exhibitors

Join AML as a sponsor or exhibitor at our 74th Annual Local Government Conference, December 9-13, 2024. Throughout the week, the Annual Conference and side events bring more than 1,000 municipal officials together from across the state to learn, network, and address common challenges.

In addition to AML activities, AML Affiliates hold their annual meetings on the sidelines of the conference, with attendance and sessions designed for the: Alaska Conference of Mayors, Alaska Municipal Management Association, Alaska Association of Municipal Clerks, Alaska Government Finance Officers Association, Alaska Assessing Officers Association, and the Alaska Municipal Attorneys Association.

How does AML support Alaska’s local governments?

- AML provides knowledge and resources to thousands of elected officials and municipal leaders.
- AML is at the forefront of planning and technical assistance for federal infrastructure investment.
- AML adds to the capacity of local governments, including by implementing shared services.

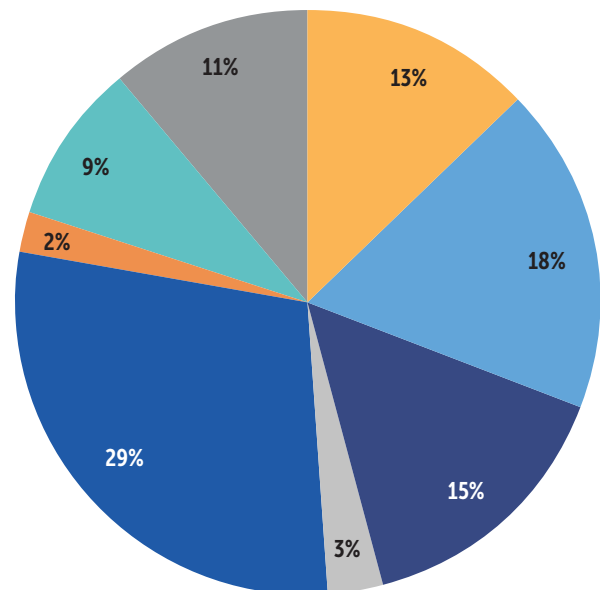
Why engage with AML members?

- Alaska’s local governments are at the intersection of Federal, State, and local development activities.
- Promote your services, expand your business development strategies, and engage with decision makers from Alaska’s 165 cities and boroughs.
- AML’s 165 members collectively represent \$2.9 billion in revenue and purchasing power.

We invite you to partner with us as we work to strengthen Alaska’s local governments to address common challenges, shared services to build capacity, and support for funding opportunities.


Sarah King
Special Projects Coordinator
sarahk@akml.org
907-790-5378

Conference Attendees



- Mayors
- Municipal Managers/Admins
- Municipal Clerks
- Municipal Finance
- City Council Members
- State Officials
- Business Leaders
- Assembly Members

Sponsorship Benefits

	SPONSORSHIP BENEFITS BY LEVEL OF PARTICIPATION					
	DENALI \$10,000	ELIAS \$7,500	FORAKER \$5,000	NORTHSTAR \$3,500	PARTNER \$2,000	SUPPORTER \$1,000
Opportunity to introduce keynote speaker	Yes					
Sponsor-provided promotional item	Yes	Yes				
Advertisement in the Annual Conference Program	Full Page	Half Page				
AML Annual Conference attendees	Yes	Yes	Yes			
Verbal recognition of sponsorship	Yes	Yes	Yes	Yes		
Exhibitor Booth at AML Annual Conference	Yes	Yes	Yes	Member Rate		
Complimentary conference registrations (\$400 value)	4	3	2	1	1	1
Logo in the AML Annual Conference Program	Yes	Yes	Yes	Yes	Name Listed	
Logo in conference attendee communication	Yes	Yes	Yes	Yes	Name Listed	
Logo on Annual Conference website	Yes	Yes	Yes	Yes	Name Listed	Name Listed
Logo on conference signage	Yes	Yes	Yes	Yes	Name Listed	Name Listed
Logo on plenary session slides	Yes	Yes	Yes	Yes	Name Listed	Name Listed



Additional Sponsorship Opportunities

Snack Break (4 available) \$2,000/per break

During long conference days, participants need to refuel during breaks! Your company name and logo will be displayed during the designated snack break.

Lanyard Sponsor (1 available) \$4,000

Conference participants will wear lanyards featuring your company name or logo and the AML logo for the duration of the conference. (Must be confirmed prior to October 1.)

Coffee Cart (4 available) \$4,000/per day

Conferences run on coffee! Your company name and logo will be featured on the drink tickets and all day at the coffee cart serving delicious specialty coffees.

AMLounge (4 available) \$4,000/per day

Attendees want to unwind towards the end of a long day. At the lounge, from 4-6pm, they can enjoy a hosted bar while chatting with their peers. Your company name and logo will be featured on the drink tickets and displayed at the lounge.

Conference Bag (1 available) \$7,000

Your company name and logo will be featured along with AML's logo on the conference bag, offering great exposure during the conference and beyond. (Must be confirmed prior to October 1.)

Awards Luncheon (1 available) \$10,000

Awards are given to four exceptional local government officials and to four communities for exemplary efforts or innovations in local government. Sponsorship includes three minutes to address attendees, introduce the speaker, and company signage displayed during the luncheon.

Community Block Party (1 available) \$10,000

A hosted bar and heavy appetizers, music, and silent auction while Municipalities showcase what makes their community unique. Your logo will be displayed during the event, and you will have the chance to speak to participants.

Game Night (1 available) \$10,000

A fun, interactive evening with a variety of games for all attendees to enjoy with a hosted bar and heavy appetizers. Your company name and logo will be displayed during the event, and you will have the chance to speak to participants.

Newly Elected Officials Networking Reception (1 available) \$10,000

The annual NEO reception is the perfect chance for your organization to spend time with Alaska's newest municipal leaders. You'll have the opportunity to speak for three minutes, and your company name and logo will be displayed at the reception.

Sponsors will be recognized on the website, in the conference program, in all conference email communication, and signage at the conference.

Sponsorship and Exhibitor Application

(PLEASE PRINT OR TYPE)

Company/Organization _____

(Please print exactly as name should appear in the program and on signage.)

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsorship Level

- Denali - \$10,000 Foraker - \$5,000 Partner - \$2,000
 Elias - \$7,500 North Star - \$3,500 Supporter - \$1,000

Additional Sponsorship Opportunities

- Snack Break - \$2,000 AMLounge - \$4,000 Community Block Party - \$10,000
 Lanyard Sponsor - \$4,000 Conference Bags - \$7,000 Game Night - \$10,000
 Coffee Cart - \$4,000 Awards Luncheon - \$10,000 NEO Networking Reception - \$10,000

Exhibitor Options

- Monday – Tuesday: Infrastructure and Development, AML Affiliate Meetings
 Member - \$450 Government/Non-Profit - \$350 Non-Member - \$550
- Wednesday – Friday: AML Annual Conference
 Member - \$600 Government/Non-Profit - \$750 Non-Member - \$925
- Monday – Friday: Maximum exposure and best value!
 Member - \$800 Government/Non-Profit - \$950 Non-Member - \$1,125
- Exhibitor Booth is included in my sponsorship level (Foraker and up)
 What days will you be exhibiting? Wed-Fri Mon-Fri
- Additional representative - \$100
- Late Registration (after 11/15/24 – space permitting) - \$100

Each booth includes:

- Registration for 1 representative
- Electricity
- Internet Access
- 6' table & 2 chairs

Total \$ _____ Amount Enclosed \$ _____

Method of Payment: Check (payable to Alaska Municipal League) Invoice Me
 Credit Card (pay online at amlannual.org)

Completed forms should be emailed to sarahk@akml.org or mailed to the AML office.

Mailing Address: One Sealaska Plaza, Suite 302 Juneau, AK 99801

Cancellation Policy: Cancellations or changes must be made in writing and received by email no later than Friday, November 15, 2024. No refunds will be made for “no-shows” or cancellations after this date. AML cannot be responsible for cancellations due to weather.

If you have any questions, contact Sarah King at sarahk@akml.org.