

# Newly Elected Officials

Reviewing the Fundamentals of Elected Office:

# Lobbying Effectively

Alaska Municipal League

December 2023

Heather Brakes

AML Lobbyist



# Lobbying Effectively:

## LOBBYING

- Definition: “**Influencing legislative or administrative action**” means to communicate directly for the purpose of introducing, promoting, advocating, supporting, modifying, opposing or delaying any legislative or administrative action.
- Definition: “**Communicating directly**” means to speak with a legislator, legislative employee, or public official.
- Lobbying is part of your job
- You are allowed to lobby



Newly Elected  
Officials December  
2023

# Lobbying Effectively: LOBBYING

- Local Government Legislative Priorities / Resolutions
- AML can help

## Sec. 24.45.161. Exemptions.

(a) This chapter does not apply to

(1) an individual

(A) who lobbies without payment of compensation or other consideration and makes no disbursement or expenditure for or on behalf of a public official to influence legislative or administrative action other than to pay the individual's reasonable personal travel and living expenses; and

(B) who limits lobbying activities to appearances before public sessions of the legislature, or its committees or subcommittees, or to public hearings or other public proceedings of state agencies;

(2) an elected or appointed state or municipal public officer or an employee of the state or a municipality acting in an official capacity or within the scope of employment;



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# Lobbying Effectively: LOBBYING

- Lobbyists are regulated by Alaska Public Offices Commission (APOC)
- Questions:
  - Call Juneau Office 907-465-4864
  - <https://doa.alaska.gov/apoc/>



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# Lobbying Effectively: RESOURCES

- AML: legislative tracker, weekly calendar, website
- The Alaska State Legislative Website: BASIS  
(Bill Action and Status Information System) [www.akleg.gov](http://www.akleg.gov)
- Office of Management & Budget
- Legislative Finance Division
- Community & Regional Affairs (DCRA)
- Publications:
  - Alaska Legislative Directory
  - Directory of State Officials
  - A Layman's Guide to the Budget Process
  - The Legislative Process in Alaska
  - Steps in Passage of a Bill



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# Lobbying Effectively: RESOURCES

The Alaska State Legislature

Enter Bill, Code, Statute or Keyword **SEARCH**

- ★ HOME
- SENATE
- HOUSE
- BILLS & LAWS
- COMMITTEES
- PUBLICATIONS
- GET STARTED
- INFORMATION OFFICES
- LEGISLATIVE AFFAIRS
- LEGISLATIVE AGENCIES
- LINKS

**SPOTLIGHT** **FLOOR CALENDAR** **DAILY SCHEDULE** **MEETINGS** **LIVE NOW**

### CAPITOL UPDATES

May 19, 2022

32nd Alaska State Legislature  
The 32nd Alaska State Legislature has adjourned Sine Die

### 32ND LEGISLATURE SCHEDULE

1st Regular Session: January 19 - May 19, 2021	1st Special Session: May 20 - June 18, 2021
2nd Special Session: June 23 - June 28, 2021	3rd Special Session: August 16 - Sept. 14, 2021
4th Special Session: Oct. 4-Nov. 2, 2021	2nd Regular Session: January 18 - May 18, 2022

Contact Lists: [By District](#) | [Who's Who](#)  
**Public Testimony Opportunities**  
[Public Opinion Messages](#)

**From the *Glossary of Legislative Terms***  
**"Introduction"** - The presentation of a bill or resolution by placing it on the senate secretary's or chief clerk's desk; formally accomplished when a house is in session and it is read by title (first reading) and then referred to committee. (See AS 24.08.060 and Uniform Rule 37)

★ **POPULAR** **OF INTEREST**

2023 Session Calendar | COVID-19 Mitigation Policy (February 23, 2022)



# Lobbying Effectively: RESOURCES

The Alaska State Legislature

Enter Bill, Code, Statute or Keyword **SEARCH**

★ HOME

SENATE

HOUSE

★ BILLS & LAWS

COMMITTEES

PUBLICATIONS

GET STARTED

INFORMATION OFFICES

LEGISLATIVE AFFAIRS

LEGISLATIVE AGENCIES

LINKS

SPOTLIGHT

FLOOR CALENDAR

DAILY SCHEDULE

MEETINGS

LIVE NOW

CAPITOL UPDATES

**BILLS**

LAWS

JOURNALS

SESSION LAWS & RESOLVES

TOOLS

PAST LEGISLATURES (ARCHIVES)

ALL INTRODUCED

ACTIONS BY DATE

AWAITING ACTIONS

BILLS SENT TO CONF COMMITTEE

BILLS IN COMMITTEE

GOVERNOR'S VETOS

PASSED LEGISLATION

PREFILE BILL SUMMARY

REQUESTOR SUMMARY

32ND LEGISLATURE SCHEDULE

Regular Session: January 19 - May 19, 2021	1st Special Session: May 20 - June 18, 2021
Special Session: June 23 - June 28, 2021	3rd Special Session: August 16 - Sept. 14, 2021
Special Session: November 4 - Nov. 2, 2021	2nd Regular Session: January 18 - May 18, 2022

the senate secretary's or chief clerk's desk;  
first reading) and then referred to committee.

★ POPULAR

2023 Session Calendar

2019 Mitigation Policy (February 23, 2022)

# Lobbying Effectively: RESOURCES

The Alaska State Legislature

Enter Bill, Code, Statute or Keyword SEARCH

HOME  
SENATE  
HOUSE  
★ BILLS & LAWS  
COMMITTEES  
PUBLICATIONS  
GET STARTED  
INFORMATION OFFICES  
LEGISLATIVE AFFAIRS  
LEGISLATIVE AGENCIES  
LINKS

Home > 32nd Legislature(2021 - 2022) > Bill > Detail > HB 281

32nd Legislature(2021-2022) BILL HISTORY/ACTION FOR LEGISLATURE [Next Bill](#)

BILL	HB 281	BILL	CCS HB 281(BRF SUP MAJ FLD H)
CURRENT STATUS	CHAPTER 11 SLA 22	VERSION	
STATUS DATE	06/28/2022	SHORT TITLE	APPROP: OPERATING BUDGET; CAP; SUPP
SPONSOR(S)	HOUSE RULES BY REQUEST OF THE GOVERNOR		
TITLE	"An Act making appropriations for the operating and loan program expenses of state government and for certain programs; capitalizing funds; amending appropriations; making capital appropriations, supplemental appropriations, and reappropriations; and providing for an effective date."		

Bill Number:  [Search Bill](#) [Next Bill](#)

Actions [Full Text](#) [Fiscal Notes](#) [Amendments](#) [Minutes and Audio](#) Documents [Display Committee Actions](#)

Jrn Date	Jrn Page	Text
1/18/2022	<a href="#">1667</a>	(H) READ THE FIRST TIME - REFERRALS
1/18/2022	<a href="#">1667</a>	(H) FIN
1/18/2022	<a href="#">1667</a>	(H) GOVERNOR'S TRANSMITTAL LETTER
4/4/2022	<a href="#">2260</a>	(H) FIN RPT CS(FIN) NEW TITLE 6DP 1NR 3AM
4/4/2022	<a href="#">2260</a>	(H) DP: ORTIZ, EDGMON, JOSEPHSON, WOOL, MERRICK, FOSTER
4/4/2022	<a href="#">2260</a>	(H) NR: LEBON




# Lobbying Effectively: RESOURCES

Student Art in the Capitol

Welcome to  
The Alaska State Legislature



This web site is the place to [track bills](#), [locate](#) and contact your legislators, and access [committee information](#).  
**Questions? Try our [help wizard](#) or call 907-465-4648.**



**Live Meetings**  
• No live meetings.

**SMS Bill Tracking!** Text a bill number (ex: HB1) to 559-245-2529 to enroll in text alerts. You will receive an enrollment confirmation and instructions on how to stop receiving the alerts.

**WHO REPRESENTS ME?**  
Enter Your Full Address here **FIND**

Mobile Apps  

**QUICK LINKS**

- [Infobases](#)
- [Legislative Information Offices](#)
- [Districts](#)
- [Legislative Affairs Agency](#)
- [FAQ](#)
- [Public Opinion Messages](#)

**LEGISLATIVE LINKS**

- [Finance](#)
- [Audit](#)
- [Ombudsman](#)
- [Ethics](#)
- [LB&A](#)
- [100 Years Centennial](#)
- [Office of Victims' Rights](#)

**SENATE**

- [Majority](#)
- [Minority](#)

**HOUSE**

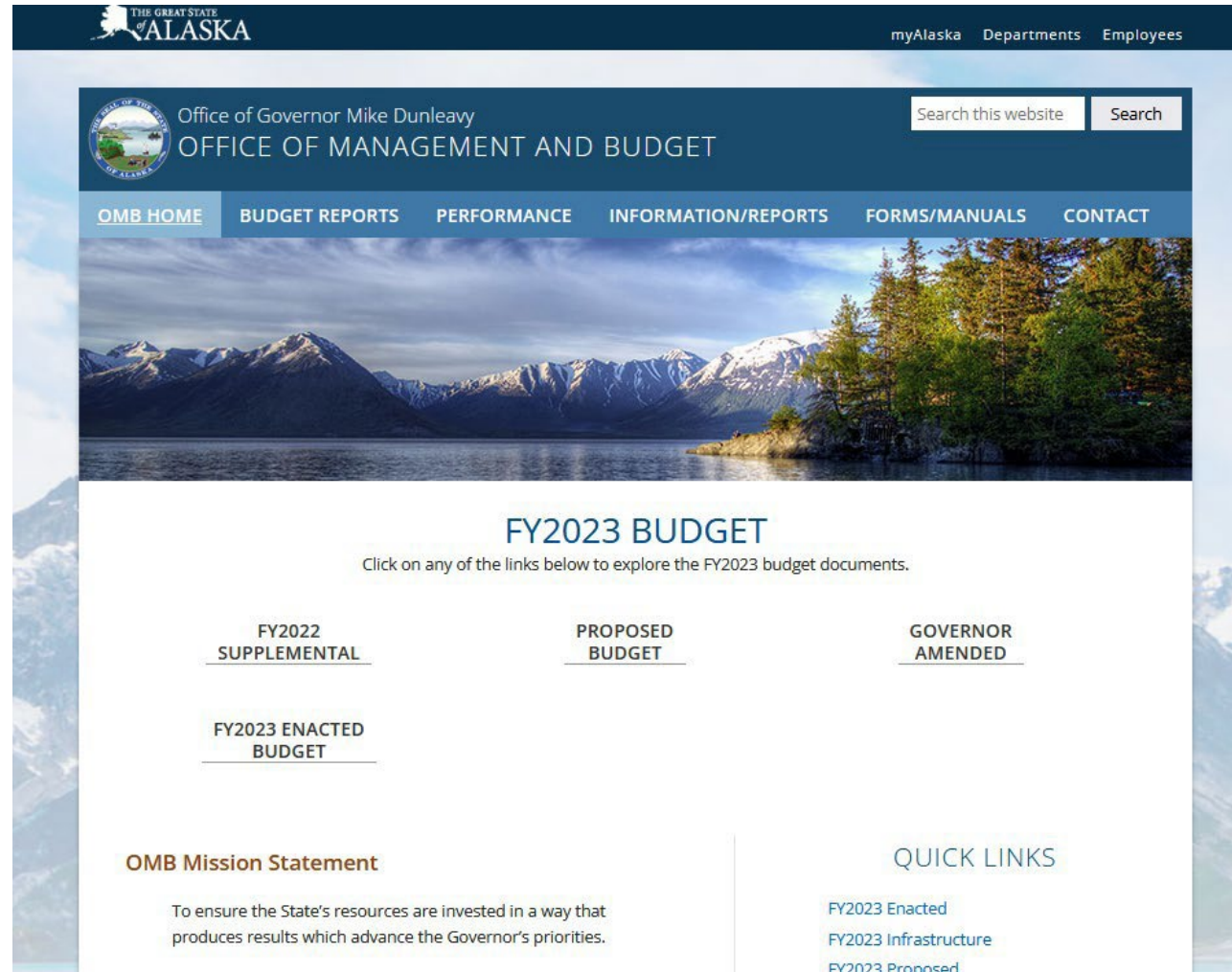
- [Majority](#)
- [Minority](#)

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# Lobbying Effectively: RESOURCES

The screenshot shows the official website of the Office of Governor Mike Dunleavy. At the top, there is a dark blue header with the text "THE GREAT STATE of ALASKA" on the left and navigation links "myAlaska", "Departments", "Employees", and "Statewide Links" on the right. Below this is a lighter blue banner featuring the state seal and the text "Office of Governor MIKE DUNLEAVY". A secondary navigation bar contains links for "GOVERNOR HOME", "NEWSROOM", "COVID-19", "MEDIA", "SERVICES", and "CONTACT". The "SERVICES" menu is currently open, displaying a list of options: "Alaska Development Team", "Boards and Commissions", "Office of Management and Budget" (which is highlighted in yellow), "Human Rights", "Request a Proclamation", "Status of the Flag", and "Office of International Trade". The background of the page features a large photograph of Governor Dunleavy speaking at a podium during a public event, with several other individuals standing behind him and an American flag to the right.

# Lobbying Effectively: RESOURCES



The screenshot shows the website for the Office of Management and Budget of the State of Alaska. The header includes the state logo and navigation links for 'myAlaska', 'Departments', and 'Employees'. Below the header is a search bar and the text 'Office of Governor Mike Dunleavy OFFICE OF MANAGEMENT AND BUDGET'. A navigation menu contains links for 'OMB HOME', 'BUDGET REPORTS', 'PERFORMANCE', 'INFORMATION/REPORTS', 'FORMS/MANUALS', and 'CONTACT'. The main content area features a large image of a mountain range and a lake. Below the image, the heading 'FY2023 BUDGET' is displayed, followed by the instruction 'Click on any of the links below to explore the FY2023 budget documents.' There are four links: 'FY2022 SUPPLEMENTAL', 'PROPOSED BUDGET', 'GOVERNOR AMENDED', and 'FY2023 ENACTED BUDGET'. At the bottom, there are two sections: 'OMB Mission Statement' with a paragraph about resource investment, and 'QUICK LINKS' with three links: 'FY2023 Enacted', 'FY2023 Infrastructure', and 'FY2023 Proposed'.

THE GREAT STATE of ALASKA myAlaska Departments Employees

Office of Governor Mike Dunleavy  
OFFICE OF MANAGEMENT AND BUDGET

Search this website Search

[OMB HOME](#) [BUDGET REPORTS](#) [PERFORMANCE](#) [INFORMATION/REPORTS](#) [FORMS/MANUALS](#) [CONTACT](#)

## FY2023 BUDGET

Click on any of the links below to explore the FY2023 budget documents.

[FY2022 SUPPLEMENTAL](#) [PROPOSED BUDGET](#) [GOVERNOR AMENDED](#)

[FY2023 ENACTED BUDGET](#)

### OMB Mission Statement

To ensure the State's resources are invested in a way that produces results which advance the Governor's priorities.

### QUICK LINKS

- [FY2023 Enacted](#)
- [FY2023 Infrastructure](#)
- [FY2023 Proposed](#)



# Lobbying Effectively: RESOURCES

The screenshot displays the website for the Office of Governor Mike Dunleavy, Office of Management and Budget. The page is titled "Fiscal Year 2023 Proposed Budget" and includes a breadcrumb trail: "You are here: Home / Budget reports / Fiscal Year 2023 Proposed Budget". The main content area is divided into three sections: "Fiscal Year 2023 Proposed Budget", "Fast Track Supplemental", and "Operating", each with a list of links to various documents and reports. A right-hand sidebar contains "Quick Links" and "Help" sections with additional resource links. The top navigation bar includes "myAlaska", "Departments", and "Employees" links, along with a search box.

THE GREAT STATE of ALASKA myAlaska Departments Employees

Office of Governor Mike Dunleavy  
OFFICE OF MANAGEMENT AND BUDGET

Search this website Search

OMB HOME BUDGET REPORTS PERFORMANCE INFORMATION/REPORTS FORMS/MANUALS CONTACT

You are here: Home / Budget reports / Fiscal Year 2023 Proposed Budget

## Fiscal Year 2023 Proposed Budget

- [Press Release, 12-15-21](#)
- [FY2023 Budget Fact Sheet, 12-15-21](#)
- [Fiscal Summary, 12-15-21](#)
- [10-Year Plan, 12-21-21](#)

## Fast Track Supplemental

- [FY2022 Fast Track Supplemental Bill, 12-15-21 \(Op & Cap\)](#)
- [FY2022 Fast Track Supplemental Operating Change Records, 12-15-21](#)
- [FY2022 Fast Track Supplemental Capital Projects, 12-15-21](#)

## Operating

- [FY2023 Operating Bill, 12-15-21](#)
- [Statewide Totals, 12-15-21](#)
- [Statewide Totals \(Agency Operations Only\), 12-15-21](#)
- [Department Summary, 12-15-21](#)
- [Department Summary – UGF Only, 12-15-21](#)
- [UGF/DGF/Other/Fed Summary by Department, 12-15-21](#)
- [FY2022 Operating Supplemental Change Records in FY2023 Governor, 12-15-21](#)
- [Statewide Items – FY2023 Governor Change Record Summary, 12-15-21](#)

### Quick Links

- [FY2023 ENACTED](#)
- [FY2023 INFRASTRUCTURE](#)
- [FY2023 PROPOSED](#)
- [FY2022 SUPPLEMENTAL 10-YEAR PLAN](#)
- [REVENUE FORECAST](#)
- [ALASKA RECOVERY PLAN 2022](#)
- [COVID-19 REPORTS & LINKS](#)
- [CAPITAL APPROPRIATION STATUS REPORTS](#)

### Help

- [GUIDE TO OMB WEBSITE](#)
- [GUIDE TO OMB BUDGET REPORTS](#)
- [BUDGET TERMINOLOGY](#)

### Important Dates

- Dec 15, 2022 – Governor's Proposed budget released
- Jan 17, 2023 – First day of session
- Jan 31, 2023 – 15th day of session, Supplemental bill introduced
- Feb 15, 2023 – 30th day of session, Governor's Amended budget introduced

# Lobbying Effectively: RESOURCES

## Governor's Proposed Operating Budget

This Budget Book reflects the Governor's Proposed Budget. When available, the Components on the right are subdivisions of the Results Delivery Unit on the left.

(Full Budget Book)

Department of Commerce, Community, and Economic Development		
RESULTS DELIVERY UNIT	COMPONENT	STAFFING CHART
Executive Administration and Development	Commissioner's Office	Chart
	Administrative Services	Chart
Banking and Securities	Banking and Securities	Chart
Community and Regional Affairs	Community and Regional Affairs	Chart
	Serve Alaska	Chart
Revenue Sharing	Payment in Lieu of Taxes (PILT)	
	National Forest Receipts	
	Fisheries Taxes	
Corporations, Business and Professional Licensing	Corporations, Business and Professional Licensing	Chart
Economic Development	Economic Development	



# Lobbying Effectively: RESOURCES

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(Bill Action and Status Information System) [www.akleg.gov](http://www.akleg.gov)
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- Legislative Finance Division
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# Lobbying Effectively: PEOPLE

- People: Legislators and staff
- Do you know your legislator?
  - The importance of local government officials
  - Meet with them before January session
- Get to know staff
- Executive Branch
  - Need support of Governor and agencies
  - Aim to get into the Governor's Budget
  - Separate budget process in Summer and Fall



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# Lobbying Effectively: ORGANIZATION & PROCESS

- Each House organized by Majority and Minority
  - **Senate 2023** (20 Members: 17 Majority, 3 Minority)
  - **House 2023** – (40 Members: 22 Republican, 13 Democratic, 5 Independent)... evenly split ideologically
- Majority Organization Holds Power:
  - Leadership & Committee Chairs
  - Set Agenda
    - Size of budget
    - Which bills pass
    - Governor
    - Bills sponsored by Majority members move



Newly Elected Officials

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# Lobbying Effectively: ORGANIZATION & PROCESS

## **SENATE Majority Caucus**

### **8 Republicans**

- Bert Stedman – Co.Ch. Fin.
- Gary Stevens – Sen. Pres.
- Jesse Bjorkman
- Cathy Giessel – Maj. Leader
- James Kaufman
- Kelly Merrick
- David Wilson
- Click Bishop – Maj. Whip

### **9 Democrats**

- Jesse Kiehl

- Elvi Gray-Jackson
- Matt Claman
- Löki Tobin
- Forrest Dunbar
- Bill Wielechowski
- Scott Kawasaki
- Lyman Hoffman – Co.Ch. Fin.
- Donny Olson – Co.Ch. Fin.

### **Minority (3 Republicans)**

- Shelley Hughes
- Robb Myers
- Mike Shower



**Newly Elected Officials**

**December 2023**

# Lobbying Effectively: ORGANIZATION & PROCESS

## HOUSE ORGANIZATION

### MAJORITY -- 23

- Jamie Allard
- Tom Baker
- Ben Carpenter
- Julie Coulombe
- Mike Cronk
- Bryce Edgmon (I)
- Neal Foster (D)
- Craig Johnson
- DeLena Johnson
- Kevin McCabe
- CJ McCormick (D)
- Tom McKay
- Mike Prax
- George Rauscher

- Justin Ruffridge
- Dan Saddler
- Laddie Shaw
- Will Stapp
- Jesse Sumner
- Cathy Tilton
- Sarah Vance
- Stanley Wright
- Frank Tomaszewski

### MINORITY -- 16

- Jennie Armstrong
- Ashley Carrick
- Maxine Dibert
- Zack Fields

- Andrew Gray
- Cliff Groh
- Sara Hannan
- Andy Josephson
- Donna Mears
- Genevieve Mina
- Andi Story
- Louise Stutes (R)
- Alyse Galvin (I)
- Rebecca Himschoot (I)
- Dan Ortiz (I)
- Calvin Schrage (I)

### MINORITY OF 1

- David Eastman (R)



Newly Elected Officials

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  - **House 2023** – (40 Members: 21 Republican, 13 Democratic, 6 Independent) 23 Majority Caucus
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# Lobbying Effectively: PROCESS: COMMITTEES

- Committees are an essential part of the legislative process:
  - Oversight, gather testimony, consider appointees, amend/advance/hold bills
- Committee hearings include introduction and sponsor statement, and invited and public testimony.
- Bills can be amended in committee and on the Floor.
- Standing Committees:  
FIN, EDU, HSS, JUD, L&C, CRA, RES, STA, etc.



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# Lobbying Effectively: PROCESS: BUDGET



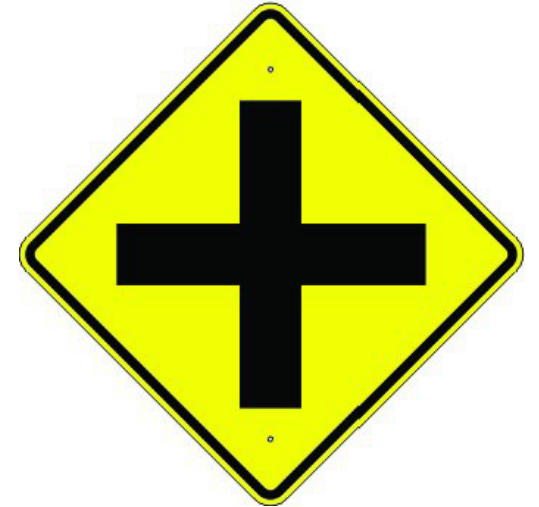
Photo: Senate Finance  
Committee Room  
(AP: Becky Bohrer)



**Newly Elected Officials**  
**December 2023**

# Lobbying Effectively: LOCAL / STATE INTERSECTIONS

- Education: Construction & Major Maintenance; Base Student Allocation (BSA)
- School Bond Debt Reimbursement
- Community Assistance
- Power Cost Equalization (PCE)
- Public Safety: Troopers, VPSOs, Community Jails
- Infrastructure: Roads, Ports, Harbors, Energy



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# Lobbying Effectively: **ADVOCACY DO'S DON'Ts TIPS**

- Call ahead for appointments
- Consistent messaging
- Prepare 5-minute explanation of request
- Local process and support
- Agency support helpful
- Leave written backup at office
- Work with and know importance of staff
- Know who you are talking to (leadership, party, committee membership)



Newly Elected Officials

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# Lobbying Effectively: **ADVOCACY DON'Ts**

- Don't: Blow past staff
  - Don't: Send conflicting messages
  - Don't: Roll your eyes in committee
  - Don't: "Educate"
  - Don't: Ambush
- ...other Don't's from the audience?



**Newly Elected Officials**

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# Lobbying Effectively: ALASKA MUNICIPAL LEAGUE

- AML is here to help
- Legislative Committee – get involved
- Your visits to Juneau
- Statewide Issues
- Share – the more we know...  
the better



Newly Elected Officials

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