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Member of the National League of Cities and the National Association of Counties

2022 Annual Conference Call for Sponsors and Exhibitors

The AML Annual Local Government Conference occurs each year in Anchorage. This year, the conference will be held at the Dena'ina Center from December 7-9, 2022. Our annual conference is the premier meeting for municipal officials. Over 400 AML members will convene to network, learn and strategize together.

In conjunction with the AML Annual Conference, AML Affiliate Groups will hold their annual meetings at the Dena'ina Center during this week: Alaska Conference of Mayors, Alaska Municipal Management Association, Alaska Association of Municipal Clerks, Alaska Government Finance Officers Association and the Alaska Municipal Attorneys Association.

Who attends the AML Annual Local Government Conference?

- Mayors
- Municipal Managers and Administrators
- City and Borough Clerks
- Municipal Finance Officers
- City-Council Members
- Assembly Members
- State-level Officials
- Business leaders

We would like to invite you to participate as a sponsor at this year's conference. By sponsoring the annual conference, you are making an active choice to support Alaska's local governments – the government closest to Alaskans. Your sponsorship ensures that your organization will be promoted as a champion in the public sector, while simultaneously providing you with targeted and unique business development opportunities.

What makes AML different?

- AML advocates for local governments at the State and Federal level;
- AML's 165 member cities and boroughs collectively represent \$2.9 billion in revenue and purchasing power;
- Extended visibility to over 1,000 elected officials and municipal leaders

Why does that uniqueness matter to you?

- No other organization hosts an event that brings together this many municipal decision-makers from every corner of the state to one place, at one time;
- AML's Annual Conference provides opportunities for your organization to interact with influencers that make decisions that can impact your bottom-line and/or organizational goals;
- We save you money! AML's conference is a one stop shop with statewide, local decision-makers in one setting; and
- This is an essential, targeted business development opportunity.

While our members represent diverse communities with varying needs and issues, we know that Alaska is stronger when we work together. We invite you to partner with us as we work to strengthen Alaska's local governments through enhanced training, strategy and advocacy.

Thank you in advance for your time and consideration, and we look forward to working with you and your organization to determine the right sponsorship level for you.

Nils Andreassen
Executive Director
nils@akml.org

Portland Highbaugh
Program Coordinator
portland@akml.org

Sponsorship Benefits

	SPONSORSHIP BENEFITS BY LEVEL OF PARTICIPATION					
	DENALI \$10,000	ELIAS \$7,500	FORAKER \$5,000	NORTHSTAR \$3,500	PARTNER \$2,000	SUPPORTER \$1,000
5 minutes at podium to introduce speaker during plenary session	Yes					
Logo on conference home page	Yes					
Pre-approved promotional item for attendees	Yes	Yes				
Advertisement in the 2022 AML Annual Conference Program	Full Page	Half Page				
Advertisement in the 2022 Municipal Officials Directory	Full Page	Half Page	Half Page	Discount		
One year AML Associates Membership (applies to new associates only)	Yes	Yes	Yes	Yes		
Exhibitor Booth at 2022 AML Annual Conference	Yes	Yes	Yes	Discount		
Complimentary Conference Registrations (\$400 value)	4	3	2	1		
Recognition in pre- and post- conference attendee communication	Yes	Yes	Yes			
List of pre-registered AML Annual Conference Attendees	Yes	Yes	Yes			
A link to your website posted on the AML website through calendar year 2023	Yes	Yes	Yes	Yes	Yes	
Display of corporate logo at the 2022 AML Annual Conference (slideshow displayed throughout venue)	Yes	Yes	Yes	Yes	Yes	Name Listed
Logo in the 2022 AML Annual Conference Program	Yes	Yes	Yes	Yes	Name Listed	Name Listed
Copy of 2023 Municipal Officials Directory	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition of sponsorship during plenary session	Named	Yes	Yes	Yes	Yes	Yes

Additional Sponsorship Opportunities

Awards Dinner (1 available) \$7,500

The annual awards dinner is a highlight of the annual conference. Each year, awards are given to four exceptional local government officials. Your sponsorship includes three minutes to address attendees, introducing the speaker for the program, company signage displayed during the awards program, and recognition in the conference program.

Conference Wifi (1 Available) \$5,000

Help attendees stay connected at the conference! By sponsoring the attendee Wifi network, your organization's name will be featured as the Wifi network and/or password, the name and logo will be prominently featured on the connection "splash" page, and in the conference program.

Trivia Night (1 available) \$5,000

Find out who knows the most about Alaska, and all things local government! Started in 2020, the Annual Trivia Night has become one of the most popular and exciting events at the conference! Your organization will be recognized in the conference program and will get the opportunity to "host" one of the trivia categories!

Newly Elected Officials Networking Reception (1 available) \$5,000

The annual NEO reception is the perfect chance for your organization to spend time with Alaska's newest municipal leaders. This level includes the opportunity to speak for three minutes at the reception, company logo displayed at the reception, and recognition in the conference program.

Lanyard Sponsor (1 available) \$3,500

Co-brand lanyards for the 2022 Annual Conference. Conference participants will wear lanyards featuring your company name and logo and the AML logo for the duration of the conference. (Must be confirmed prior to October 1.)

Attendee Work Room (1 available) \$2,000

Municipal government never stops, and neither do our attendees! A semi-private workstation will be set up in the Dena'ina Center for attendees to use at their leisure. Your company name and logo will be posted at the entrance of the Work Room, and in the conference program.

Coffee Breaks (6 available) \$1,000

Conferences run on coffee! Your company name and logo will be featured during the designated break, and recognized in the conference program.

Travel Scholarship (amount varies)

Each year, AML awards travel scholarships to help defray the costs of attending the Annual Conference for rural members. Directly impact municipal leaders in your region by providing funding for attendee travel and accommodations. The amount will vary based on travel costs.

Silent Auction Item

The Alaska Conference of Mayors will host a silent auction during the Awards Dinner. Proceeds from the silent auction will go to the ACoM Scholarship Fund, enabling rural Mayors to attend the meeting. Donate an item or experience from your organization to raise funds for these essential scholarships.

Sponsors will be recognized at corresponding levels on previous page

Sponsorship and Exhibitor Application

(PLEASE PRINT OR TYPE)

Company/Organization _____

(Please print exactly as name should appear in the program and on signage.)

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail Address _____

(All additional information will be e-mailed to this address.)

Sponsorship Level

- Denali - \$10,000 Foraker - \$5,000 Partner - \$2,000
 Elias - \$7,500 North Star - \$3,500 Supporter - \$1,000

Additional Sponsorship Opportunities

- Awards Dinner \$7,500 NEO Networking Reception \$5,000 Attendee Work Room \$2,000
 Conference Wifi \$5,000 Lanyard Sponsor \$3,500 Coffee Breaks \$1,000
 Trivia Night \$5,000

Exhibitor Options

- Monday, December 5 – Tuesday, December 6: Infrastructure and Development, AML Affiliate Meetings
 Member: \$450 Government/Non-Profit: \$350 Non-Member: \$550
- Wednesday, December 7 – Friday, December 9: AML Annual Conference
 Member: \$600 Government/Non-Profit: \$750 Non-Member: \$925
- Monday, December 5 – Friday, December 9: Maximum exposure and best value!
 Member: \$800 Government/Non-Profit: \$950 Non-Member: \$1125
- Exhibitor Booth is included in my sponsorship level (\$5,000 and up)
- Additional representative \$100
- Late Registration (after 11/18/22 – space permitting) \$100

Each booth includes:

- Registration for (1) booth representative
- 6' table
- Electricity
- Internet Access
- (2) chairs

Total \$ _____ Amount Enclosed _____

\$ Method of Payment: Check (payable to Alaska Municipal League) Invoice Me
 Credit Card (pay online at amlannual.org)

Completed forms should be emailed to Portland@akml.org or mailed to the AML office.

Cancellation Policy: Cancellations or changes must be made in writing and received by email no later than Friday, November 11, 2022. No refunds will be made for "no-shows" or cancellations after this date. AML cannot be responsible for cancellations due to weather. If you have any questions, contact Portland Highbaugh at portland@akml.org.